

BISILA BOKOKO

CORPORATE LEADERSHIP TRAINING

BB EMBASSY INTERNATIONAL (BBES)

Global leadership speaker, entrepreneur and Founder of Narrative Intelligence™ — leadership development built on the narrative a leader leads from.

THE METHOD

Why this program

Corporate leadership development is shifting toward personalized, experiential programs grounded in emotional intelligence. Narrative Intelligence™ is Bisila Bokoko's method for that work: leaders learn to notice the narrative they operate from, question it, choose deliberately, and live it in decisions, communication and culture.

01

Notice

02

Question

03

Choose

04

Live

The work is personal and practical at once. Each leader leaves with a narrative they have examined — not inherited by default — and with commitments they can act on in the room, in the meeting and in the culture they shape every day.

OUTCOMES

What leaders take away

- ◆ **A deliberate leadership narrative** they can communicate with clarity
- ◆ **Cultural intelligence** for leading global, diverse teams
- ◆ **Emotional self-leadership under pressure** — fear as information, not instruction
- ◆ **Decision-making** aligned with values and strategy
- ◆ **Presence and communication** that move rooms and stakeholders

CREDIBILITY

United Nations "Citizen of the World" (2019) | Forbes Women 50 Over 50 (2026) |
EVAP Diversity Award (2025)

Former Executive Director, Spain-US Chamber of Commerce (2005–2012) |

500+ keynotes and programs worldwide

Author of *Todos Tenemos Una Historia Que Contar* and *El miedo y yo*

Currently running an executive coaching program for the executive team of a leading Latin American bank

Three ways to work with Bisila

Three formats, one method. Each engagement is built around Narrative Intelligence™ and tailored to the leaders in the room.

1 NARRATIVE LEADERSHIP LAB

A half-day or full-day experiential program for a leadership cohort — intact teams or mixed leaders. Live narrative work, cultural-intelligence exercises, and personal leadership commitments.

BEST FOR: leadership development curricula, talent programs, offsite anchors.

2 EXECUTIVE MENTORING PACKS

Structured one-to-one mentoring blocks for executives, delivered over a defined period. Each engagement is anchored in aspects, objectives and outcomes agreed with the sponsor. A model proven in a current multi-executive corporate program.

BEST FOR: senior leaders in transition, high-potential pipelines, executive teams.

3 KEYNOTE + LAB BUNDLE

A keynote that opens the conversation, followed by a Lab that turns it into practice for the leadership group.

BEST FOR: leadership summits, annual offsites, company-wide leadership days.

ENGAGEMENTS

How engagements work

Programs are tailored to the organization after a discovery conversation; a written proposal follows within two weeks. Delivery in English, Spanish or French, in person worldwide or virtual.

CONTACT

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“Leadership begins with the narrative you lead from.”